

XMAS!

XMAS!

XMAS!!

We have never before been so completely prepared to meet the demands of an overwhelming Christmas trade. Not with gew-gaws, jump-ing-jacks and fire-crackers, but our shelves and counters, through 200 feet from Houston to Main Streets, are magnificently arrayed with substantial, useful and beautiful goods, a few of which are itemized on this sheet. In the rush of Christmas trade, we again earnestly request Order Customers, in every instance, to use Lot Numbers, whether found in this advertisement or our Catalogue, when they will get the exact articles desired.

Opera Shawls and Scarfs.

H 3198. Opera Scarfs, all colors; price, \$1.25, \$1.50 and \$2.
H 3199. Opera scarfs, all colors; price, \$2.50 and \$3.
H 3200. Opera shawls, all colors, very attractive; price, \$4 and \$5.
H 3201. Opera shawls, all colors, very fine; price, \$6, \$7 and \$7.50.
H 3202. Fine Silk Crepe Opera shawls, fringed with silk—an elegant wrap; colors of white, cream, lilac, pink and blue; price, \$10.
H 3204. Ladies' Zephyr Crochet shawls; white, pink, blue, black and cardinal; price, 50c, 75c, \$1, \$1.25, \$1.50 and \$1.75.

Handkerchiefs.

Nothing is more appropriate or more appreciated than nice handkerchiefs. This department is overflowing with fancy and white linen hemstitched, white and fancy embroidered linen cambric handkerchiefs, white and fancy bordered silk hemstitched handkerchiefs. In fact, every imaginable style of handkerchief can be found in our stock. Call and see our grand display of handkerchiefs for Christmas presents—5000 can be seen at a glance.
To the out-of-town trade: Examine quotations and send your order for a dozen nice handkerchiefs to present to your wife, sister, mother or sweetheart.
A 9551. Fancy bordered handkerchiefs; each, 5c; per dozen, 50c.
A 9501. Fancy bordered hemstitched handkerchiefs; each, 10c; per dozen, \$1.
A 9601. Fancy and white union linen hemstitched handkerchiefs; each, 15c; per dozen, \$1.50.
A 6315. Fancy and white linen hemstitched handkerchiefs; each, 20c; per dozen, \$2.00.
A 9701. Fine sheer linen hemstitched handkerchiefs; white and fancy borders; each, 35c; per dozen, \$3.75.

Embroidered Handkerchiefs.

A. Fancy and white embroidered handkerchiefs; each, 40c and 50c; per dozen, \$4.25 and \$5.25.
A. White fancy embroidered linen cambric handkerchiefs; each, 75c and \$1; per dozen, \$8.25 and \$11.
A. Fancy and white embroidered fine linen cambric handkerchiefs; each, \$1.25 and \$1.50; per dozen, \$13.50 and \$16.
A. Extra fine linen cambric handkerchiefs, both white and fancy embroidered; each, \$2 and \$2.50; per dozen, \$22 and \$27.

JERSEYS.



Our latest shipment of Jerseys arrived Saturday and contains 30 dozen of the latest and most fashionable cuts to be found in the east.
New styles in Beaded Jerseys.
New styles in Braided Jerseys.
New styles in Military Jerseys.
New styles in Tailor-Made Jerseys.
New styles in Fancy Colored Jerseys.
New styles in Plain Jerseys.
New styles in embroidered vest-front Jerseys.
We make a specialty of extra sizes and low prices. Call and examine our mammoth stock of Fashionable Jerseys.

DRESS GOODS.

Now is your time to buy your holiday presents. My stock of dress goods is complete, and there is nothing more appropriate to give than a nice silk dress or a nice velvet dress. Do not wait, but come and buy. If you have no place to keep it we will take care of it for you until you are ready for it. Look over the following line and see what you want.

Colored Dress Goods.

C 4060. 36-inch all wool cashmere in shades of brown, blue, wine and green; price, 50c per yard.
C 4670. 40-inch all wool surah cloth in shades of brown, gray, blue, drab, wine and green; price, 65c per yard.
C 4675. 36-inch all wool French camel hair in the shades of gray and brown mixed; price, 65c per yard.
C 4682. 36-inch all wool hair line stripe cashmere—the best bargain in the market for the money; shades of blue and white, brown and white, black and white; price, 50c per yard.
C 4680. 42-inch all wool French Beatrice cloth in the shades of brown, green, blue and bronze; price, 90c per yard.
C 7610. 36-inch all wool ladies' cloth, extra good quality, in shades of brown, blue, green, fawn, wine and gray; price, 50c per yard.
C 7618. 54-inch all wool French Ladies' cloth in the shades of brown mixed, light gray, fawn and black; price, 85c per yard.
C 7625. 54-inch all wool French tricot in the shades of brown, wine, blue, green and black; price, \$1 per yard.
I have a complete line of trimmings for the above in the shape of plushes, colored beads, velvets and braided sets.

French Combinations.

In this line of goods I am showing the most complete stock to be found in the state, comprising all of the latest French novelties in woolen goods. They come out up in patterns, averaging 10 yards of 40 and 42 inch material, plenty to make a dress any way desired.

C 4910. Combination suit of all wool cashmere and velvet; 10 yards cashmere and 2 yards fancy velvet; in shades of brown, blue, green, wine, electric blue, golden brown and black. Price, \$8 per pattern.
C 4920. Combination French surah, composed of plaid and plain; 6 yards plain and 4 yards plaid 40-inch wide; in all the newest shades. Price, \$10, \$12.50, \$15 and \$16.50 per pattern.
C 4960. Combination suit French Beatrice and velvet—the latest novelty imported in dress goods; 8 yards 42-inch Beatrice and 3 1/2 yards fancy velvet on Beatrice cloth to match. Price, \$22.50, \$25, \$27.50 and \$30 per pattern.

C 1922. The latest thing out in silk combination; composed of 14 yards plain gros grain silk, good quality, and 5 yards antique moire to match for plain skirt; comes in shades of brown, blue, green, bronze, gray and black. Price, \$25 per pattern.

Black and Colored Silks.

COMPLETE ASSORTMENT OF FASHIONABLE TRIMMING TO MATCH.

C 1881. 19-inch gros grain colored silk in shades of brown, blue, green, wine, gray, drab and plum. Price, 75c, 90c, \$1 and \$1.35 per yard.

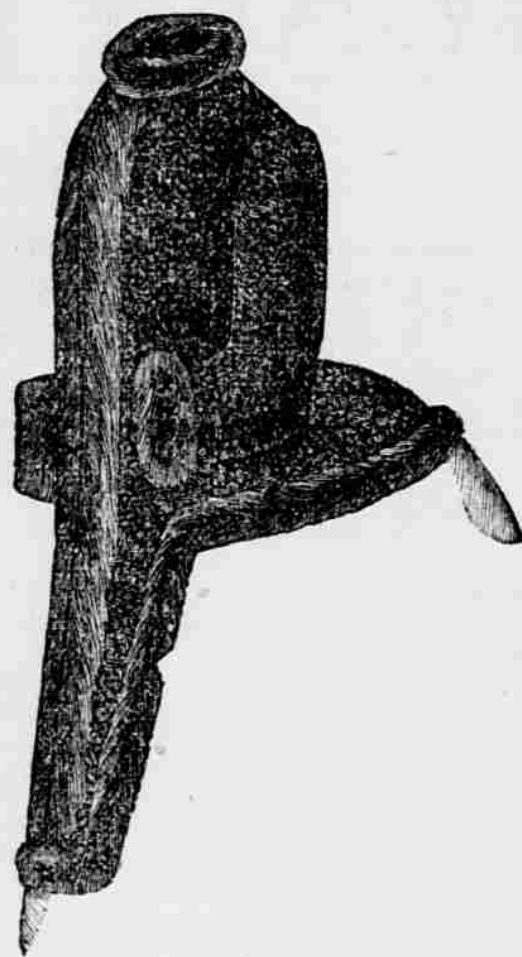
C 5708. 21-inch black gros grain silk—we claim to carry the best line of black silk in the state; samples sent on application. Price, 75c, \$1, \$1.25, \$1.50, \$2 and \$2.50 per yard.

C 6261. 21-inch black Rhadama silk—a complete line; buy one for Christmas. Price, \$1, \$1.25, \$1.50 and \$1.75 per yard.

C 5774. 20-inch black surah silk. Price, \$1, \$1.25 and \$1.50 per yard.

C 5784. 21-inch antique moire. Price, \$1.25, \$1.50, \$2 and \$2.25 per yard. These goods have just arrived.

C 5910. 20-inch colored antique moire in shades of golden brown, seal brown, bronze, blue, green and wine. Price, 25c per yard.



JUST RECEIVED.

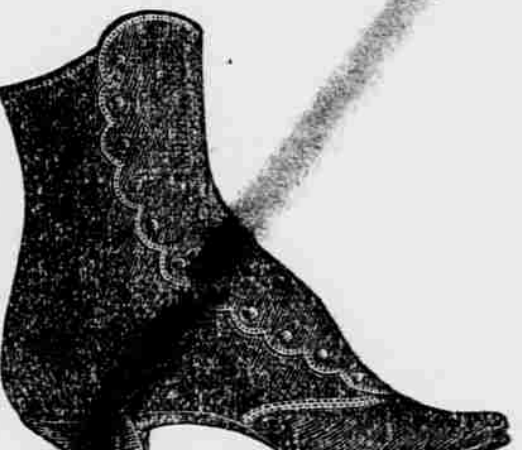
Our Second Invoice of Ladies' Stylish Wraps.

Misses' Button Shoes.



G 1440. Misses' kid, machine sewed, worked button holes; 11 to 2; \$1.25.
G 1445. Misses' machine sewed, worked button holes; 11 to 2; \$1.25.

Ladies' Shoes.



G 1447. Ladies' kid, machine sewed, worked button holes; 2 1/2 to 7; \$1.50, \$1.75 and \$2.

LINEN DEPARTMENT.

These goods were bought direct from manufacturers and are wonderful values at these prices.

TOWELS.

E 8785. 16x30 inch towels, all linen, fancy striped and good quality; price, 5c each.
E 8790. 16x30 inch, extra quality, all linen towels, red and blue striped; price 10c each.
E 8801. 18x36 inch fancy flowered all linen towels, with red border and stripes; price, 12 1/2c each.
E 8795. 20x40 inch bleached damask towel; this you will find a rare bargain for its size and pattern; price, 20c each.
E 8746. 20x40 inch. Of this towel we make a specialty—this far superior to any in the market for the price, and can not be duplicated for less than 40c; our special price, 25c each.
E 11,118. We also place on sale this week for the holiday trade, an extra fine line of towels, that in style and finish are marvels of beauty. Price, 35 to 52c each.

TABLE LINEN SETS.

E 10,351. 12-4 spread with 1 dozen 4-napkins; colored and plain, fancy border, fast colors and all linen; price, \$5 a set.

E 10,332. Full size table spread and napkins, beautiful pattern with fine red striped border; price, \$5.50 and \$6 a set.

CROCHET AND MARSEILLES QUILTS.

E 10,034. 11-4 Crochet quilts, elegant pattern and extra fine quality; price, \$1.
E 10,036. 11-4 Crochet quilts, fine quality; price, \$1.25, \$1.50 and \$1.75.
E 10,038. 11-4 Marseilles quilts—these are made of extra quality three-ply yarn, both warp and filling; price, \$2.

COLOR QUILTS.

E 10,010. Blue or red fancy figured quilts, extra size; price, \$2.50 and \$3.

NAPKINS.

E 1000. We will also show for this week an immense line of assorted napkins purchased especially for the holiday trade, in plain or fancy colors; prices from 40c to \$6 a dozen.

E 9109. This lot composes our special sale for this week. Size, 15x16; price, price 40c per dozen.

CHRISTMAS.

The time when friends both at home and abroad should be remembered, is almost here. The question at once arises, what shall I give this or that one and what will be most appropriate, and above all, most highly appreciated. Something needed is the something most acceptable.

READ THIS MEMORANDUM:

Lace Curtains,
Turkish Ties,
Turkish Dresser Scarfs,
Turkish Washstand Splasher,
Brass Trimmed Cornice Poles,
Beautiful Smyrna Rugs,
Pretty, bright and cheerful Carpets,
Stamped goods for outline work in Mommie linen washstand splashers.
Mommie linen ties,
Mommie linen side board and Dresser Scarf.

Lace Bed Sets,
Lace Ties,
Lace Pillow Shams.

FOR DECORATIVE PURPOSES.

Fringes—all kinds.
Fancy colored silk, chenille and tinsel.
Pon pons—every kind, color and size.
Metal bells—brass and colors.
Gypsy kettles, all colors.
Metal ornaments.
Banner Rods.
Window shades.
Silks, Plushes.
Raw silk.
Screens, Etc.

In the above lines our stock is a perfect panorama of beauty and loveliness.

Special Bargains are being offered throughout this entire line and remember that our motto is: "Low Prices and Elegant Goods."

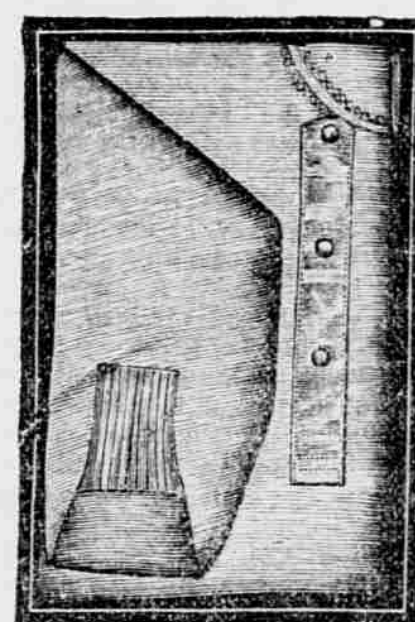
GENTS'

Furnishing Goods

DEPARTMENT.

M 9261. Men's white merino shirts and drawers at 49c each; worth 75c.

M 9891. Men's camel hair shirts and drawers at 62c each; worth 87c.



M 9882. Men's fancy stripe shirts and drawers, 80 per cent. wool, at 87c each; worth \$1.25.

M 10,085. Men's fancy stripe, medium weight shirts and drawers, \$2.25 each; worth \$1.50.

M 10,020. Men's all wool scarlet shirts and drawers, at \$1.75c; worth \$1.50.

M 10,092. Men's all wool white, elegantly trimmed shirts and drawers, \$1.50 each, \$2.75 per suit; worth \$3.50.



M 11,987. Men's all wool scarlet cochineal dye, fast colors, shirts and drawers, same in white, at \$2 each; \$3.75 per suit.

M 10,088. Men's fancy stripe, full fashion, fast colors, shirts and drawers, all sizes; \$2.50 each, \$4.50 per suit.

CLOTHING!

In no department of our immense business have our efforts been crowned with greater success than in our offerings of

Ready-Made Clothing.

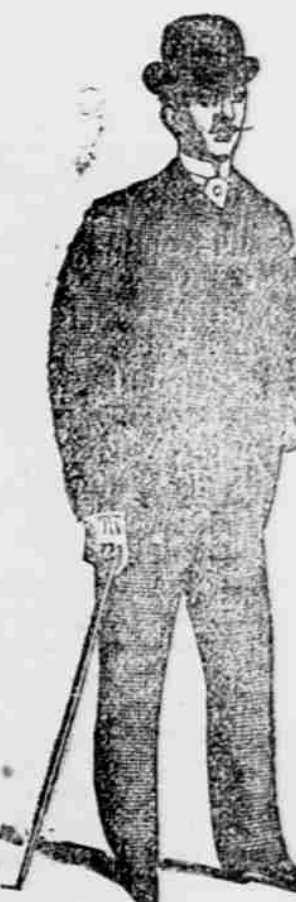
Every buyer is given a souvenir in the shape of a beautiful kite, ready for the breeze. If too young for your years pass it on to the boys.



Children's Kilt suits; ages 2 1/2 to 5 years; price, \$2.50 to \$7.50.



Boys' suits, short or long pants; ages 8 to 16 years. Price, \$5 to \$10.



Men's suits—extra fats and extra sleeves.

If interested, send for catalogue.

W. H. TAYLOR.

Fort Worth, Texas.

XMAS!

XMAS!